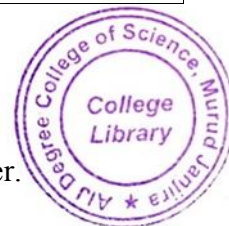


Anjuman Islam Janjira Degree College of Science Murud-Janjira, Raigad-402401 Affiliated to University of Mumbai As per NEP 2020	
Class: -F.Y.B.Sc (G.S)	Subject: - Tourism Management
Semester: - II	Course code: - OE
Exam Event: - Summer 2026 (FH)	Marks: - 30
Date: - 16/02/2026	Duration: - 01:00 Hours

N.B:

1. All questions are compulsory.
2. **Figures** to the right indicate full marks.
3. Use of log-table/non-programmable calculator is allowed.
4. Answer for the same question as far as possible should be written together.



Attempt all three questions.

Q. 1. Case Study Analysis (Any One)

Max. Marks 30

10

(A) Rishikesh is known for adventure tourism activities like river rafting, trekking, and camping. It attracts young and adventure-seeking tourists. Effective tourism planning, safety regulations, and trained guides have helped maintain sustainability alongside spiritual tourism.

Questions:

1. What is adventure tourism? Explain with reference to Rishikesh.
2. Why is tourism planning important for adventure tourism destinations?

OR

(B) A travel agency seeking to offer international airline ticketing must obtain certification from IATA. The process involves fulfilling financial and documentation requirements. Certification enhances credibility, allows direct airline bookings, and builds customer trust.

Questions:

1. Explain the procedure for obtaining IATA certification.
2. State the advantages of IATA certification for travel agencies.

Q. 2. Answer the Following (Any One)

10

(A) Define tourism? Write a note on tourism planning.

OR

(B) Discuss the arranging accommodation for the tourist.

Q.3. Answer the Following (Any One)

10

(A) Define travel market? And add a detailed note on the travel market.

OR

(B) Discuss the meaning, significance, and types of tourism.